

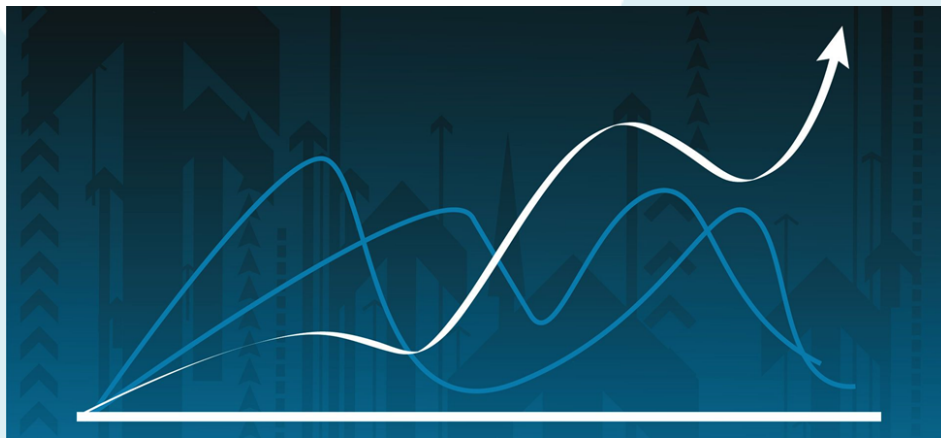


CASE STUDY

SASR WORKFORCE SOLUTIONS: REVOLUTIONIZING LIGHT INDUSTRIAL STAFFING WITH ADVANCED ANALYTICS

SASR is a leading provider of workforce solutions, including staffing, recruitment, and outsourcing services. With a history spanning several decades, the company has always strived to provide innovative and value-added services to its clients. In recent years, SASR Workforce Solutions has embarked on a technology transformation journey to modernize its operations, improve efficiency, and enhance the overall client experience.

One of the key components of this technology transformation project is the implementation of advanced analytics solutions. As a result, analytics has become increasingly significant for SASR Workforce Solutions's success, as it helps the company to gain insights into its operations, identify opportunities for improvement, and make data-driven decisions. This case study will discuss SASR's investments in analytics, including the analytics framework and goals, and the company's journey toward building a world-class analytics platform.



"Innovata is thrilled to have the opportunity to work with SASR Workforce Solutions and to play a role in driving their success. We have seen firsthand the tremendous value that SASR Workforce Solutions Workforce Solutions brings to their clients, which is now enhanced by leveraging advanced analytics to help clients optimize their workforce and achieve their business goals. Working alongside such a talented team has been a privilege, and we look forward to continued partnership in the future."

Jason Fox, Innovata, CEO - Managing Partner

Embracing Analytics for Enhanced Light Industrial Staffing Solutions

SASR Workforce Solutions is a renowned provider of light industrial staffing services, specializing in retail, grocery, and convenience store sectors. Driven by innovation, SASR has transformed its operations by implementing advanced analytics to improve efficiency and deliver exceptional client experiences. This case study examines SASR's journey in analytics investments, outlining the company's framework, goals, and the impact on its business growth.

"The partnership with Innovata was critical in avoiding sunk costs and lost time, as they were able to guide us through the process and ensure that the technology investments were the right fit."

Andrew Hinton, SASR Workforce Solutions, CFO



Analytics Framework and Goals: A Comprehensive Approach

SASR's analytics framework focuses on key areas such as client demographics, candidate experience, worker experience, and operational excellence. By leveraging data, SASR can tailor its services to client needs, optimize the recruitment process, and boost worker satisfaction and retention. Furthermore, analytics contribute to streamlined operations, cost reduction, and an increased value proposition for clients.

"Innovata was able to assess our needs and build a framework that aligned with our company goals, ensuring that our analytics solution would have an immediate impact while focusing on the long-term solution."

*Bradley Cooper, SASR Workforce Solutions,
Associate Vice President of Technology*

Laying the Foundation: SASR's Starting Point

Initially, SASR faced challenges with manual and disjointed analytics, hindering a comprehensive view of operations and timely response to client needs. To address this, SASR partnered with Innovata, a leader in data and analytics solutions, to assess their needs, design a framework, and develop a roadmap for a cutting-edge analytics platform.

Building the Analytics Platform with Innovata

Continuing their partnership with Innovata, SASR developed an analytics platform that integrated seamlessly with their systems. The platform provided real-time updates on key metrics such as financial and operating performance, client satisfaction, and worker engagement, eliminating the need for manual reporting.

Analytics Today and Future Prospects

SASR's analytics platform has become essential to its operations, offering valuable insights and guiding decision-making across the organization. The company continues to invest in analytics, exploring data warehousing and emerging technologies like artificial intelligence to stay ahead in the light industrial staffing industry.

"The analytics platform has been a game-changer for us. Our leadership team now has financial, operational, and team performance dashboards, refreshing daily, that gets us the data and insights we need to make decisions that foster business performance and growth."

*Patrick Henderson, SASR Workforce Solutions,
President and CEO*

Conclusion: Analytics Investments Drive Growth in Light Industrial Staffing

SASR's commitment to advanced analytics has greatly improved efficiency, client experiences, and business growth in the light industrial staffing sector. By focusing on data-driven insights, SASR is better positioned to adapt to client needs, optimize operations, and offer innovative services in retail, grocery, and convenience store staffing.

Learn More about these Companies



innovata

Go Beyond Analytics to Answers